

FREE MINI GUIDE

Light
Summer



*Softer
Brighter
You* ♥

True/
Cool
Summer



SAME
BEAUTY
A BRIGHTER
YOU ♥

WHICH SUMMER ARE YOU?

LIGHT • TRUE/COOL • SOFT

Find your place in the Summer family

Soft
Summer



*Style
in Harmony* ♥

DISCOVER
A SOFTER
KINDER
BRIGHTER
YOU



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*Style
Colour
Confidence
A Kinder You* ♥

A SOFTER WORLD

BEAUTY LIVES HERE

MORE YOU

Look at
the whole
pattern—not
one feature.
♡

MEET THE SUMMER FAMILY

One family. Three beautiful expressions.

*Color
analysis is
a guide—
wear what
you love.
♡*



LIGHT SUMMER



Light-first • cool-neutral • delicate



TRUE/COOL SUMMER



Cool-first • balanced • blue-based

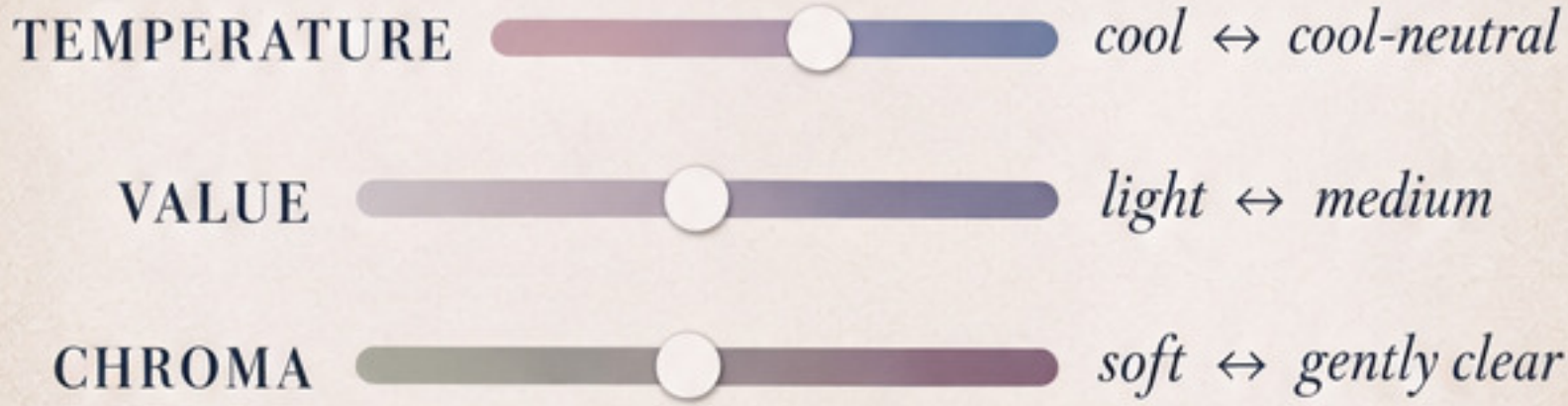


SOFT SUMMER



Softness-first • muted • blended

*Summer colors share coolness and gentle intensity.
The difference is what leads: lightness, coolness, or softness.*



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Different
faces.
Same beautiful
season.
♡

SUMMER HAS NO ONE LOOK

Beautiful color harmony belongs to every age and ethnicity.

Color
has no age,
no ethnicity,
no limits.
Just you.
♡



Light, True/Cool and Soft Summer can appear across many skin depths, hair colors and ages.

SUMMER CAN BE

				<i>fair • olive • brown • deep</i>
				<i>blonde • brunette • red • silver</i>
				<i>blue • green • hazel • brown eyes</i>
				<i>20s • 40s • 60s • beyond</i>

NO SINGLE TRAIT DECIDES YOUR SEASON

*Your season is the relationship
between temperature, value and
chroma—not one feature.*

LOOK FOR HARMONY, NOT STEREOTYPES.

*Compare how colors interact
with your whole face in
natural light.*

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More
beauty
in every
shade.
♡



LIGHT SUMMER

Airy • cool-neutral • delicate

*Soft colors
brighter days* ♥

*Light looks like
fresh air
on your skin.* ♥

THE OVERALL EFFECT

Light Summer is the lightest member of the family. Fresh, luminous colors harmonize more easily than deep or highly saturated shades.

BEST COLORS



powder blue



blush pink



light lavender



sea-glass

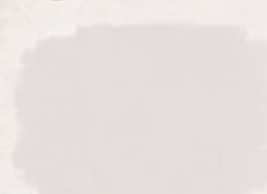


soft aqua



cool watermelon

BEST NEUTRALS



pearl



dove gray



light taupe



soft navy

SISTER-SUMMER CROSSOVER

Borrow the lighter shades from True Summer and the least smoky shades from Soft Summer.

WATCH FOR

Colors that become too deep, heavy or warm.

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La Dolce Vita ♥

AMALFI

PROVENCE

BEAUTY

A BRIGHTER YOU

Cool
beauty
looks like
effortless
harmony.
♡

TRUE/COOL SUMMER

Cool • balanced • refined

Cool
colors
make your
natural beauty
shine.
♡

THE OVERALL EFFECT

True Summer is the coolest expression of Summer. Blue-based color leads, with enough clarity to feel fresh without becoming bright like Winter.

BEST COLORS



cool rose raspberry periwinkle blue-gray cool teal soft plum

BEST NEUTRALS



cool gray • soft white • navy • charcoal

SISTER-SUMMER CROSSOVER

Borrow cool airy shades from Light Summer and the clearer smoky shades from Soft Summer.

WATCH FOR

Colors that become warm, neon-bright or overly gray.

Cool tones.
Timeless beauty.
Always in style.
♡

Cool
Days
Brighter
You
♡

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SOFT SUMMER

Muted • cool-neutral • effortless

Gentle colors make a lasting impression. ♥

Same you. Softer hues. Brighter days. ♥

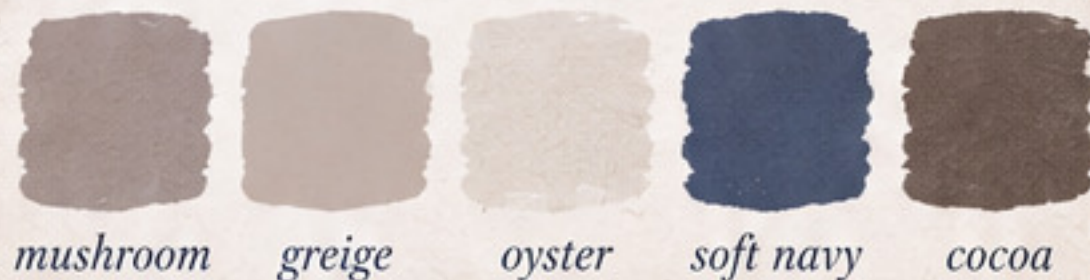
THE OVERALL EFFECT

Softness leads. Smoky, blended colors harmonize more easily than clear brights, while medium depth keeps the palette from feeling pale.

BEST COLORS



BEST NEUTRALS



SISTER-SUMMER CROSSOVER

Borrow smokier medium shades from True Summer and softly light—not icy—shades from Light Summer.

IT'S SOFT, NOT PALE.

Gentle, not gray. ♥

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A SOFTER
MORE BEAUTIFUL YOU

COLOR
CONFIDENCE

A CALMER WARDROBE

BORROW FROM YOUR SISTER SUMMERS

Think shared wardrobe—not three locked color boxes.

Different Summers.
Same beautiful harmony. ♡

Colors travel beautifully across palettes. ♡

LIGHT SUMMER



Borrow: periwinkle • cool rose • pale sage

Watch: shades that feel too deep or heavy



Soft connections create endless possibilities. ♡

TRUE/COOL SUMMER



Borrow: soft aqua • smoky blue • eucalyptus

Watch: shades that feel too warm or overly gray



SOFT SUMMER



Borrow: muted teal • gentle powder blue • softened raspberry

Watch: icy pastels and sharp brights



THE SOFT SUMMER SHORTCUT

If a borrowed color feels too bright, pair it with mushroom, soft navy, washed denim or a brushed texture.

KEEP YOUR BEST NEUTRAL NEAR YOUR FACE.

Judge your face—not the label on the swatch.

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A little borrowing goes a long way. ♡

Shared hues. Brighter days. ♡

STYLE
COLOR
CONFIDENCE
A KINDER YOU

It's not
about trends—
it's about
you. ♡

WHICH SUMMER FEELS MOST LIKE YOU?

Use natural daylight. No filter. Look at your face—not the fabric.

Find
your summer
confidence ♡



MOSTLY LIGHT



- ☐ Airy colors feel fresher than deep shades.
- ☐ Powder blue, blush and lavender brighten me.
- ☐ Heavy dark colors overwhelm me quickly.



MOSTLY TRUE/COOL



- ☐ Blue-based shades are my easiest colors.
- ☐ Raspberry, periwinkle and cool teal add definition.
- ☐ Camel, rust and orange are especially difficult.



MOSTLY SOFT



- ☐ Dusty colors harmonize better than clear brights.
- ☐ Mushroom, sage and dusty rose make me look rested.
- ☐ High contrast tends to arrive before I do.

DIY DRAPE TEST



soft white vs. optic white



soft navy vs. black



dusty rose vs. coral



mushroom vs. camel

This is a starting point—not a diagnosis.

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Try
Drape
Compare
Notice ♡

Same you.
Brighter days. ♡

Color analysis
is a guide—
wear what
you love. ♡

YOUR NEXT STEP

Test. Notice. Repeat.

1 TEST

*Try three colors from
your likely palette.*



Try. Explore. Enjoy. ♡

2 NOTICE

*Photograph them in
the same natural light.*



Same light. Real you. ♡

3 REPEAT

*Keep the colors that
make dressing feel easier.*



A wardrobe that feels like you. ♡

THINK YOU MAY BE A SOFT SUMMER?

*Go deeper with **The Soft Summer Style Guide**.*

36 pages of wearable colors, outfit formulas, denim, beauty, metals, shopping filters and intentional style.

SHOP THE GUIDE — \$12.12

payhip.com/b/2yDdo

*Beautiful style begins with attention.
Small choices. Beautiful life.*

Sara ♡

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*You
are your
most beautiful
in your
everyday
life. ♡*

*Same
Softer
Brighter
You ♡*

A MORE
INTENTIONAL WARDROBE

BEAUTY IN THE EVERYDAY

A KINDER CLOSET